

# Keep Yourself Connected!

## 2024 Sponsorship Opportunities

**JC Promotions**, one of New Jersey's leading event promoters for more than 25 years, offers event sponsorships for our larger events, such as street fairs and arts & crafts shows. Becoming a sponsor of a highly publicized and well-attended event, you will provide great exposure for your company and also have the opportunity to give back to the community.



### About Our Sponsors

JC Promotions is proud of the sponsors that have joined us through the years. **Over 75% of our sponsors return year after year and participate in multiple events.** Many of our sponsors are regional and local, however we also draw national companies. We aim to create an overly positive experience that will keep our sponsors coming back. **We have established a variety of comprehensive programs to fit your particular needs and budget.**

### About Our Events

JC has alliances with many prominent organizations. We partner with them to create signature events that the community truly enjoys. Most of our events are ongoing although we strive to continue opening new venues to keep things fresh. Our demographics are made up of homeowners, families with children, adults between 20-70, ranging from middle to upper income. Additional Demographic information is available. Each event is uniquely based on the community and type of event it is. **Our attendance typically ranges from 10,000-50,000 visitors, ensuring that you will get the proper exposure for your company.**



*If you would like more information regarding sponsorships, please call **201.679.6846** or email [sponsorships@jcpromotions.info](mailto:sponsorships@jcpromotions.info) to discuss a program that we can tailor to your needs.*

### Benefits of Event Sponsorships

- Make A Connection
- Community Involvement
- Media Exposure
- Brand Awareness
- Distribute Samples
- Create New Contacts

### Levels of Event Sponsorships

- Prime
- Local Community
- Supporting

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### Local Community Sponsor

Local Community Sponsorships are for service-related businesses located in the town that the event is being held. Many local businesses participate to show support for a community event and in turn, receive recognition.

Your logo or company name will be prominently displayed on the sponsor stage sign as a "Local Community" sponsor



KENILWORTH NJ FUN FAMILY STREET FAIR 2023

### Sponsor Amenities (for Local Community Sponsors)

#### PRESS

Your company logo or name will be listed on sponsor signs displayed at the event, and event posters.

#### JC WEBSITE

Your company name will appear on the event page.

#### ANNOUNCEMENTS

Special Recognition as sponsor announced throughout the day.

#### EXHIBITOR SPACE

Booth space is available upon request.



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